



NARSA
International Heat Transfer Association



IDEA
International Diesel Emissions Association

2021 Sponsorships Opportunities

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- \$1000 (for 4 months)
- 4 Sponsorships available

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One idea. One opportunity. One connection.

The National Automotive Radiator Service Association (NARSA) is a global organization for owners and operators of businesses engaged in the sale, repair, re-manufacture, production and design of heat exchange products and services.

The International Diesel Emissions Association (IDEA) is a network geared toward helping connect suppliers and manufacturers to businesses involved in the servicing of Diesel Emissions components.

NARSA/IDEA

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UPCOMING EVENTS

[Heat Exchanger World Expo Americas](#)
December 9-10, 2020
Royal Sonesta Houston Galleria
Houston, Texas

diesel particulate filters (DPFs).
November 16, 2020

All dealerships, whether automobile, truck or equipment have service workers. The owners of these businesses are not all the service desks pricing the jobs, so how do the service writers or service managers price the repair jobs? NARSA/IDEA's Executive Director Mark Taylor breaks down his pricing strategy.
November 4, 2020

Women in the Cooling Systems Industry
November 2, 2020

From radiator shops to sales, we speak with women across the industry. Learn more about their career paths and challenges in this special feature.

November 2020 Newsletter
November 2, 2020

Learn more about some exciting new plans for NARSA/IDEA members and read industry headlines in our November NARSA Now Newsletter.

Introducing NARSA/IDEA's New President Bobby Duran
October 26, 2020

NARSA/IDEA welcomes its newest president for the 2020-2022 term, Bobby Duran from Cooling Systems Caribe in Puerto Rico. In this editorial, Bobby breaks down his goals for the future of our association.

[LOAD MORE POSTS](#)

September/October 2020 Cooling Journal
October 23, 2020

This latest issue of The Cooling Journal features a wrap-up of NARSA/IDEA's first ever virtual Conference, Vision 2020. Hear from members all over the globe how they were able to connect and exchange ideas through this virtual platform.

Tweets by @NARSANow

NARSA: The International Heat Transfer Association

There is a lot of misinformation being spread about cleaning DPFs, and mistakes can be costly. Check out our article to avoid the headache of improper cleaning. #NARSANow #NARSA/IDEA.org/2020/11/16/dpf

Deleting the D...
There is a lot of ...
narsa-idea.org

Nov 16, 2020

NARSA: The International Heat Transfer Association

Retweeted

Vehicle Emissions Products

At REP our goal is to educate & empower folks in the HD diesel industry. We now have an REP blog that covers topics & questions related to aftertreatment systems. For example, the post on common industry terms - check it out! to: @NARSANow #NARSANowEmissionsProducts

Common Industry Terms

Nov 12, 2020

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CONTACT NARSA

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“Lunch & Learn” Webinar

- \$250 (per session)

Podcast

- \$50 (per episode)