



NARSA
International Heat Transfer Association



IDEA
International Diesel Emissions Association

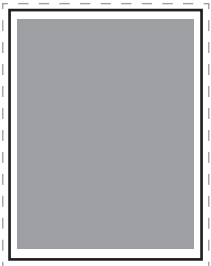


ADVERTISEMENT RATES

All rates listed are per issue

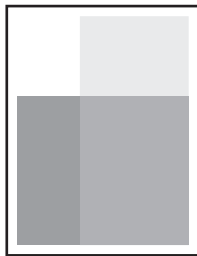
| Ad Size | Member Rate | | | Non-Member Rate | | |
|--------------------------------|---------------|---------------|---------------|-----------------|---------------|---------------|
| | 1-2 issues | 3-5 issues | 6 issues | 1-2 issues | 3-5 issues | 6 issues |
| 1/6 page | \$400.00 US | \$360.00 US | \$320.00 US | \$600.00 US | \$560.00 US | \$520.00 US |
| 1/4 page | \$600.00 US | \$550.00 US | \$500.00 US | \$800.00 US | \$760.00 US | \$720.00 US |
| 1/3 page | \$900.00 US | \$800.00 US | \$700.00 US | \$1,175.00 US | \$1,050.00 US | \$935.00 US |
| 1/2 page | \$1,200.00 US | \$1,050.00 US | \$900.00 US | \$1,550.00 US | \$1,300.00 US | \$1,150.00 US |
| 2/3 page | \$1,600.00 US | \$1,400.00 US | \$1,200.00 US | \$1,900.00 US | \$1,650.00 US | \$1,400.00 US |
| Full page (pages 3 to 32) | \$2,000.00 US | \$1,700.00 US | \$1,400.00 US | \$2,300.00 US | \$1,950.00 US | \$1,700.00 US |
| Full page (inside front cover) | \$2,100.00 US | \$1,800.00 US | \$1,500.00 US | \$2,600.00 US | \$2,300.00 US | \$2,000.00 US |
| Full page (back cover) | \$2,200.00 US | \$1,900.00 US | \$1,700.00 US | \$2,800.00 US | \$2,500.00 US | \$2,200.00 US |

AD SPECS



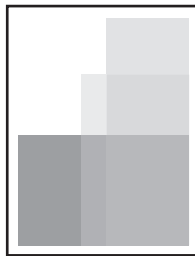
FULL PAGE

w/bleed
8.625" wide by 11.125" tall
w/o bleed
8" wide by 10.5" tall



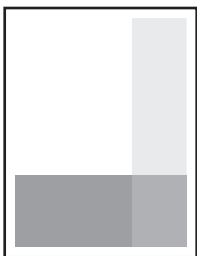
2/3 PAGE

Vertical
4.75" wide by 10" tall
Horizontal
7.5" wide by 6.5" tall



1/2 PAGE

Vertical
4.75" wide by 10" tall
Horizontal
7.5" wide by 5" tall
Island
4.75" wide by 7.5" tall



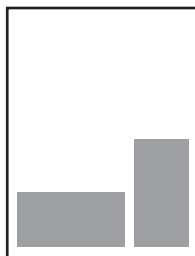
1/3 PAGE

Vertical
2.5" wide by 10" tall
Horizontal
7.5" wide by 3.125" tall



1/4 PAGE

Vertical
3.625" wide by 5" tall



1/6 PAGE

Vertical
2.375" wide by 4.625" tall
Horizontal
4.625" wide by 2.375" tall

Sponsorship Opportunities

Website Top Logo/Ad Placement \$1,000.00 US
(per 4 months)

Website Lower Logo/Ad Placement \$600.00 US
(per 6 months)

"Lunch & Learn" Webinar \$250.00 US (per session)

"Solder & Soot" Podcast \$50.00 US (per episode)

